

7 – 11 September

RENDEZ-VOUS DE SEPTEMBRE 2024

Join us as our journalists cover the Rendez-Vous de Septembre (RVS) – the largest global gathering in the reinsurance sector.

The four-day event in Monaco brings together more than 3,000 insurance, reinsurance, brokerage, and risk management professionals from 80 countries. Take part in the conversation as we deliver exclusive coverage and analysis straight from Monte Carlo.



EVENT AGENDA

A meet up to hold bilateral discussions ahead of the renewals.



THOUGHT-LEADERSHIP
SESSIONS



CUTTING-EDGE KEYNOTE
PRESENTATIONS



C-SUITE NETWORKING
OPPORTUNITIES

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Rendez-Vous
de Septembre

DAILY NEWSLETTER ADVERTS



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insider

Insurance Insider will be covering the Rendez-Vous de Septembre 2024 in Monte Carlo and will be publishing a daily newsletter at the event from September 8th through to September 11th. The high quality daily offers you an opportunity, through partnership with us, to reach the influential Monte Carlo audience of insurance decision makers.

The daily will cover the breaking news from the *Insurance Insider* team, along with interviews and features, and QR code links to additional digital content (like videos, webinars, and digital articles).

Additionally, the full contents of the dailies will be available online at our dedicated Monte Carlo hub on insuranceinsider.com.

Daily Newsletter details

Extent: 24pp text including covers
Size: A4: 210mm wide x 297mm high
Colour: 2 sided full colour
Finish: stapled
Paper: 135g silk
Quantity: 5,000 copies
Day one: 700 copies
Day two: 1,500 copies
Day three: 1,500 copies
Day four: 1,300 copies



Print ad specs

Artwork size: A4: 210mm wide x 297mm high (with 3mm bleed)
Trim size: 204mm wide x 291mm high
Colour: CMYK
File: High res PDF
Please add crop marks and embed all fonts
Artwork to:
pierre.a@insuranceinsider.com



Video Interviews

Our multimedia journalist will conduct a video interview with one of your executives that is editorially positioned to focus on the news and topics around the event.

- One-to-one 5 min interview with one of our esteemed multimedia journalists, cobranded alongside the relevant *Insurance Insider* brand.
- Takes place onsite at the event, at another location as agreed, or virtually.
- You will have a dedicated producer to manage logistics with your team.
- Cobranded video is edited, packaged, and promoted in-line with your marketing objectives
- Logo inclusion in a dedicated event **content hub** on *Insurance Insider* featuring your video interview(s) and other editorial content related to the event.

SPONSORSHIP OPPORTUNITIES

Video Interview Promotion:

- x1 video snippet of the video interview, published on our socials (121K LinkedIn & X followers)
- x2 inclusions in our fortnightly Insider On Air newsletter (52k+ subs)
- Partner promotion kit including shareable social assets

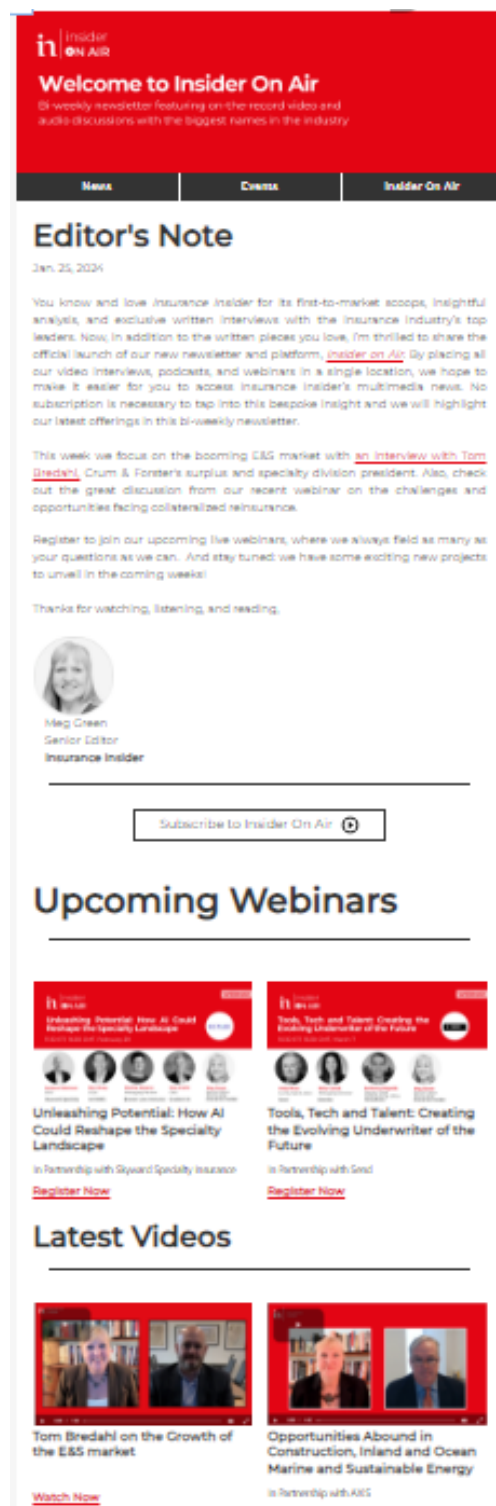
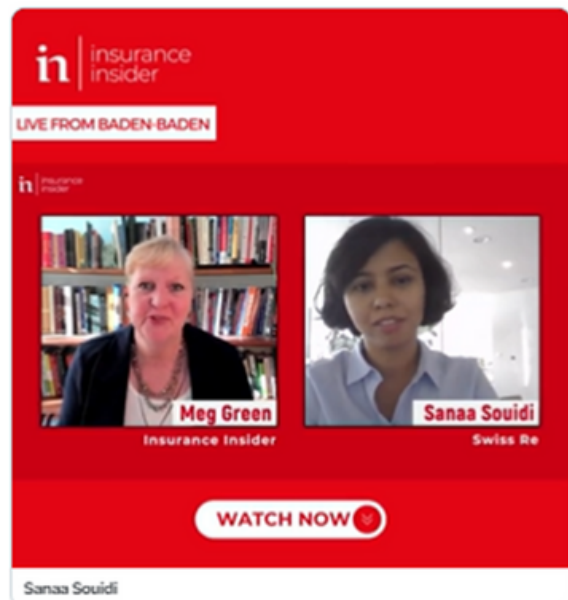


Swiss Re's head of facultative P&C reinsurance for EMEA, Sanaa Souidi, discusses the current state of the market, and how the hard treaty market impacts facultative.

Watch the full interview here: bit.ly/40bv43n

In partnership with Swiss Re

#insiderBaden2023



SPONSORSHIP OPPORTUNITIES



Roundtable

Organised on the periphery of the event, we bring together up to 10 of the leading thinkers to discuss a challenge and develop solutions during a live roundtable meeting.

- Duration of roundtable: 90 minutes
- Venue: Le Meridien
- Date: 9th & 10th Sept 2024
- Topic is developed with your collaboration to focus on challenges and solutions relevant to that segment.
- You will have a dedicated producer to manage logistics with your team.
- The lively discussion positions you as a major player with solutions to the day-to-day challenges faced by leaders.

(**A published write up on your roundtable is offered as an upgrade to these packages. Quotes and commentary will remain unattributed and will not be checked. The finished copy will be topic focused, editorially controlled and will not be available for approval.)

Roundtable Promotion

x1 Post on the day of the roundtable, including pictures of the event and sponsors tagged.

If a writeup is requested, it will be promoted on the Monte Carlo Hub, included in a biweekly newsletter to 52K recipients, and promoted once on our social channels.



Roundtable Topics

Insider Roundtable

- Casualty in focus: Understanding prior-year deterioration impacts
- Moving past Ian: How the cat market plateau may play out
- Geopolitical turbulence: Are specialty reinsurers treading the right balance of exclusions and limiting their risks?
- New risks: How can the sector build on developing intangible offerings?

Trading Risk roundtable

- Cyber ILS: Building on the first foundations
- Casualty ILS: Moving past Vesttoo
- Private ILS: Smoothing out hurdles that are sending investors to the cat bond market
- Cat bond diversification: How can the ILS market keep building on greater regional diversification seen in 2023?

M&A/Capital markets

- What does the lack of interest in greenfield start-ups post-Ian mean for reinsurers?
- As the hard market plateaus, will M&A come back into focus as a growth avenue?
- Are reinsurers making the most of alternative distribution points – investments in MGAs or in raising sidecars?

Transition to net zero

- What types of collaboration does the industry need to keep progressing on net-zero goals?
- Are the basic methodologies in place to allow the industry to be accountable for its targets?
- How can the industry manage the challenge of over-capacity for renewables energy development without endangering margins?

New tech frontiers

- Where do reinsurers see more applicability in AI: Underwriting or services?
- At an industry level, what will change as a result of technology's impact on automated underwriting strategies?
- What has the industry learned and done well from the first phase of InsurTech investing, post-bubble?

OUR PLATFORM



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Total number of
subscribers

50,178

Active website users*

234,229

avg sessions/mo

75,166

avg unique visitors/mo

Total number of
subscribers

35,964

Active website users*

62,724

avg sessions/mo

38,166

avg unique visitors/mo

Total number of
subscribers

5,436

Active website users*

10,510

avg sessions/mo

4,750

avg unique visitors/mo



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Intelligence on the London
and global (re)insurance
markets.

Markets Covered

- London market
- Global reinsurance market
- International specialty market

Content types

- Breaking news & scoops
- Insight and analysis
- Opinions

Newsletters

- Breaking news alerts
- *Insurance Insider* Daily
- Editor's Monthly Picks

Exclusive content & data tools
Talent Tracker, UK Broking
M&A Map and Legacy Deal
Tracker



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US

Intelligence on the entire US
domestic insurance market.

Markets Covered

- US market (including E&S and specialty)
- Bermuda market

Content types

- Breaking news & scoops
- Data tools, insight and analysis
- Opinions

Newsletters

- Breaking news alerts
- *Insurance Insider* US Daily

Exclusive content & data tools
In-depth research pieces and
MGAs/Programs Platform



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ILS

Intelligence on the insurance-
linked securities (ILS) market.

Markets Covered

- London market
- Bermuda market
- Global market

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- Opinion and analysis

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☎ **+44 207 779 7279**

✉ **pierre.a@insuranceinsider.com**



Pierre Aghabala
Commercial Director (R.O.W)

☎ **+1 917 232 0308**

✉ **gpandzic@insuranceinsider.com**



Goran Pandzic
Senior Commercial Director (US)