

RENDEZ-VOUS DE SEPTEMBRE 2024

September 7-11, 2024

PARTNERSHIP MEDIA KIT

Join us as our journalists cover the Rendez-Vous de Septembre (RVS) – the largest global gathering in the reinsurance sector.

The four-day event in Monaco brings together more than 3,000 insurance, reinsurance, brokerage, and risk management professionals from 80 countries. Take part in the conversation as we deliver exclusive coverage and analysis straight from Monte Carlo.



EVENT AGENDA



THOUGHT-LEADERSHIP
SESSIONS



CUTTING-EDGE KEYNOTE
PRESENTATIONS



C-SUITE NETWORKING
OPPORTUNITIES



www.rvs-monte-carlo.com

Rendez-Vous Monte Carlo 2024 Partnership Opportunities

- Advertising in printed Daily Newsletter
- Digital Newsletter Banners
- Sponsored Video Interviews
- Sponsored Podcast
- Sponsored Roundtable
- NEW! Sponsored Panel
- Partnership Packages



PARTNERSHIP OPPORTUNITIES



Daily Newsletter Adverts

Insurance Insider will produce a daily printed and online newsletter (September 8th -11th) with additional content to be published on our dedicated Monte Carlo hub on **insuranceinsider.com**. Partner with us to be associated with the most respected editorial publication, and reach an influential audience of insurance decision makers at the event and beyond.

Daily newsletter partnerships include:

- **Full-page print ad(s) in our daily printed newsletter** that includes exclusive breaking news, interviews, and QR code links to additional digital content on our dedicated Monte Carlo hub on insuranceinsider.com. Printed dailies will be distributed to event participants across the main square and local hotels.
- **Your logo featured on our exclusive online Monte Carlo** content hub that received more than 11,000 visitors in one month in 2023.

Printed Daily Newsletter Specs:

- Est. 24pp pages including covers
- Size: A4: 210mm wide x 297mm high
- Colour: 2 sided, full colour
- Finish: stapled
- Paper: 135g silk
- Quantity: 5,000 copies
- Day one: 700 copies



Print ad specs

- Artwork size: A4: 210mm wide x 297mm high (with 3mm bleed)
- Trim size: 204mm wide x 291mm high
- Colour: CMYK
- File: High res PDF
- Please add crop marks and embed all fonts
- Artwork to: pierre.a@insuranceinsider.com
- Deadline: August, 23, 2024

Digital Newsletter Banners

- Newsletter: *Insurance Insider* Monte Carlo Alerts/Dailies
- Duration: Throughout all 4 days of the conference
- Impressions: 15,000 banner impressions
- Audience: Monte Carlo Delegates

Artwork Requirements

- File types: JPEG, PNG, GIF
- Maximum file size: 100KB -150KB (JPEG, PNG, GIF)
- Advertisement Dimensions: 600 x 74

Artwork Submission Deadline: August 23, 2024



Monte Carlo Day 4: From the 2023 reset to the 2024 price standoff

13 September 2023

Welcome to day four of Insurance Insider's Monte Carlo dailies, bringing you insight and intelligence from the 2023 Rendez-Vous.

In this issue:

- [From the 2023 reset to a 2024 price standoff](#)
- [Interview with Swiss Re P&C CEO Urs Baertschi](#)
- [Big Questions: People and talent](#)
- [Duperreault says Mereo will focus on 'underwriting, underwriting, underwriting'](#)
- [Morocco govt expected to get \\$250mn parametric quake payout](#)

[Read Now](#)

Check out the [Monte Carlo Hub](#) for exclusive interviews and insights from this year's Rendez-Vous.

Catrin Shi
Editor in Chief, *Insurance Insider*

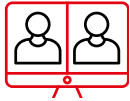
EXAMPLE OF A BANNER AD SLOT



From the 2023 reset to the 2024 price standoff

The paradox of "the best reinsurance market in years" is that there are still question marks over who wants a piece of it.

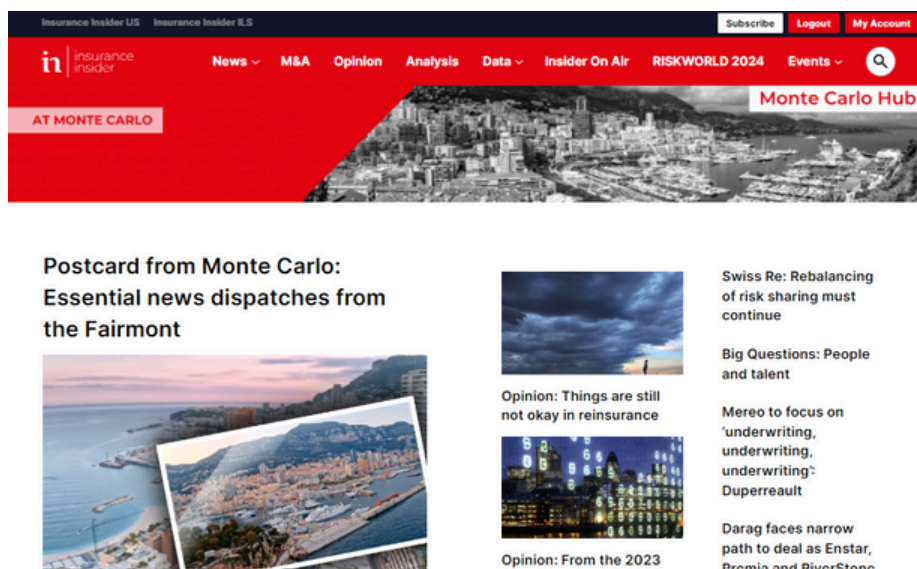
[Read more](#)



Video Interviews

Our multimedia journalist will conduct a video interview with one of your executives that is editorially positioned to focus on the news and topics around the event.

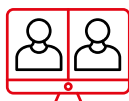
- One-to-one 5 minute interview with one of our esteemed journalists, cobranded alongside *Insurance Insider*
- The interview takes place onsite at the event or virtually.
- You will have a dedicated producer to manage logistics and prep your team.
- Cobranded video is edited, packaged, and promoted in-line with your marketing objectives.
- Your video and logo will be featured along with other editorial content on our exclusive online Monte Carlo content hub which received more than 11,000 visitors in September 2023.



PARTNERSHIP OPPORTUNITIES



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Video Interview Promotion

- 1 video snippet published on our social channels (121K LinkedIn followers)
- 1 inclusion in our Monte Carlo Daily Newsletter
- Partner promotion kit including shareable social assets



Insurance Insider - LinkedIn

96217 followers

5d

Paloma Quiroga Arias, PhD, the Head of Risk Consulting & Analytics at Swiss Re, emphasized that the opportunities presented by **#GenAI** can only be fully realized by striking a balance between human expertise and new technologies.

Watch the full interview here: bit.ly/0263

In Partnership with **Swiss Re**

#InsiderOnAir #5MinuteTakes



Insider On Air Weekly Newsletter



Welcome to Insider On Air

Bi-weekly newsletter featuring on-the-record video and audio discussions with the biggest names in the industry

News

Events

Insider On Air

Editor's Note

Feb. 22, 2024

Empowering Humans with AI

As we continue to focus on the transformative potential of artificial intelligence in the insurance industry, [Paloma Quiroga, Head of Risk Consulting & Analytics for Swiss Re](#), reminds us how important it is to balance new technology with human insight.

"The opportunities that Gen AI opens rely on finding a balance and harmony between the expertise and the intuition from the humans and the new technologies," she says in our recent interview.

She notes Swiss Re has been applying behavioral economics to analytical models. If a model predicts which customer might be more likely to cancel their policy, the behavior economics can help companies identify when and how to interact with the customer.

We've several great webinars coming up that explore how AI is impacting the insurance industry, please see below. All are free to join, and we look forward to taking your questions if you can join live. Or catch the replay in your own time.

Also, stay tuned for our upcoming new podcast, "Behind the Headlines" with Sam Casey, where Sam will take listeners into the Insurance Insider newsroom to share reporters' insights into the latest breaking news.

As always, thanks for reading, listening, and watching.



Meg Green
Senior Editor
Insurance Insider

Subscribe to Insider On Air

Upcoming Webinars



Insuring the Uninsurable: How AI Can Help Manage Wildfire Risk



Greener, Safer, Stronger: How Renewable Energy is



Exclusive Podcast at Rendez-Vous Monte Carlo

Behind the Headlines with Sam Casey – Monte RVS Special:

Open to one broker and one (re)insurer only!

- The episode will be a Monte Carlo RVS review with Sam interviewing one broker and one underwriter as an exclusive opportunity for both in the same podcast.
- Interviews will be at different moments within the episode, not simultaneously.
- Your CEO or senior board member will be interviewed by Sam, only available to one broker and one (re)insurer. The interviews will be approximately 10 mins, conducted during the Monte Carlo RVS week, and will be editorially controlled by *Insurance Insider*.
- Briefing calls will be arranged if necessary one week in advance. Interview questions will be at Sam's discretion.
- Includes three audio advertisements placed at the beginning, middle and end of the episode. These 15 second audio advertisements are written by you, approved and read out by Sam.



PARTNERSHIP OPPORTUNITIES



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- Associate your leadership and brand with our trusted voice in the market.
- Our fortnightly podcast receives an average of 600 listeners per episode with an expected bumper patronage during Monte Carlo
- Brand promotion to feature across our channels and widely distributed on podcast platforms.
- The podcast episode will broadcast as per our schedule on Friday September 6.

PODCAST PROMOTION & PERFORMANCE

Since launch on 29 February 2024

DOWNLOADS

4000

SOCIAL IMPRESSIONS

43000



PARTNERSHIP OPPORTUNITIES



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Roundtable

Organised on the periphery of the event, we bring together up to 10 of the leading thinkers to discuss a challenge and develop solutions during a live roundtable meeting.

- Duration of roundtable: 90 minutes
- Venue: Le Meridien
- Date: Sept 9th & 10th, 2024
- Topic is developed with your collaboration to focus on challenges and solutions relevant to that segment.
- You will have a dedicated producer to manage logistics with your team.
- The lively discussion positions you as a major player with solutions to the day-to-day challenges faced by leaders.

Roundtable Promotion

x1 Post on the day of the roundtable, including pictures of the event and sponsors tagged.

Your logo will also be featured on our exclusive online Monte Carlo content hub which received more than 11,000 visitors in September 2023.

If a writeup is requested, it will be promoted on the Monte Carlo Hub, included in a biweekly newsletter to 52K recipients, and promoted once on our social channels.





Evolution Panel at Rendez-Vous Monte Carlo

NEW FOR 2024!

- Discuss the key topics impacting the market in Monte Carlo
- Position your thought leaders on the panel
- Showcase your position in the market with long-form video content
- Content promotion both pre and post-recording

Join our next-generation digital media opportunity

- In person video recorded panel
- Maximum 4 participants and moderated by *Insurance Insider* Editors
- All panellists are to be approved by *Insurance Insider*
- All questions, formats and topics agreed upon in collaboration with our producer
- 20-minute final cut – recorded over an hour at the Rendez-Vous
- 2 camera operators
- 24-hour turnaround time for editing
- Broadcast as a webinar on our usual platforms
- Final video editorially controlled but with input from the client
- Price covers cost of production, producer and moderator on-site and promotion of the finished product
- Positioned as an *Insurance Insider* commercial video



Partnership Packages

We're offering a combination of digital and in-person for 2024 to maximise your partnership with *Insurance Insider* and give you coverage both at the event and in our post-event follow-up.

Platinum 1 : £60,000 + VAT

- Evolution Panel
 - Discuss the key topics impacting the market in Monte Carlo.
 - Position your thought leaders on the panel.
 - Showcase your position in the market with long-form video content.
 - Content promotion both before and post-recording.
- Four full-page adverts to appear in the *Insurance Insider* Monte Carlo daily printed newsletter September 8th -11th,
- Your logo will feature on our exclusive online Monte Carlo RVS content hub on InsuranceInsider.com.
- Two 5-Minute-Take video interviews, produced and professionally designed by *Insurance Insider* and featured on both our Monte-Carlo RVS content hub and on the *Insider On Air* digital newsletter.
- Four days of advertising banners on our Monte-Carlo RVS daily digital alerts and digital newsletters with 15,000 impressions sent directly to Monte attendees – two different banners can be provided and presented on rotation.



Partnership Packages

Platinum 2: £60,000 + VAT

- M&A and Capital Markets Roundtable: Tuesday 10th Sept 8-10 AM.
 - Discuss the range of challenges and opportunities in the market over 90 minutes on the morning of.
 - Hosted by Deputy Editor, Stephanie Denton.
 - Up to 10 specially invited senior-level guests.
- Four full-page adverts to appear in the *Insurance Insider* Monte Carlo RVS daily printed newsletter September 8th -11th.
- Your logo will feature on our exclusive online Monte Carlo RVS content hub on InsuranceInsider.com.
- Two 5-Minute-Take video interviews produced and professionally designed by *Insurance Insider* and featured on both our Monte-Carlo RVS content hub and on the *Insider On Air* digital newsletter.
- Four days of advertising banners on our Monte Carlo RVS daily digital alerts and digital newsletters with 15,000 impressions sent directly to Monte attendees – two different banners can be provided and presented on rotation.



Partnership Packages

Gold: £30,000 + VAT

- Two full-page adverts to appear in the *Insurance Insider* Monte Carlo RVS daily printed newsletter September 8th -11th.
- Two 5-Minute-Take video interviews, produced and professionally designed by *Insurance Insider* and featured on both our Monte-Carlo RVS content hub and on the *Insider On Air* digital newsletter.
- Your logo will feature on our exclusive online Monte Carlo RVS content hub on InsuranceInsider.com.
- Two days of advertising banners on our daily digital alerts and newsletters with 15,000 impressions sent directly to Monte attendees – two different banners can be provided and presented on rotation.



Partnership Packages

Silver: £20,000 + VAT

- One full-page advert to appear in the *Insurance Insider* Monte Carlo daily printed newsletter September 8th -11th.
- One 5-Minute-Take video interview, produced and professionally designed by *Insurance Insider* and featured on both our Monte-Carlo hub and on Insider On Air.
- Your logo will feature on our exclusive online Monte Carlo content hub.
- One day of advertising banners on our daily digital alerts and digital newsletters with 15,000 impressions sent directly to Monte attendees – two different banners can be provided and presented on rotation.

SUBSCRIPTION PRODUCTS



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insurance
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Intelligence on the London and global (re)insurance markets.

Markets Covered

London market
Global reinsurance market
International specialty market

Content types

Breaking news & scoops
Insight, analysis, and opinions
Data tools specific to London market

Newsletters

Breaking news alerts
Insurance Insider Daily
Editor's Monthly Picks

Exclusive content & data tools

UK Talent Tracker, UK Broking M&A Map and Legacy Deal Tracker



insurance
insider
US

Intelligence on the US P&C insurance market.

Markets Covered

US market (including E&S and specialty)
Bermuda market

Content types

Breaking news & scoops
Insight, analysis, and options
Data tools and deep-dive research specific to the US market

Newsletters

Breaking news alerts
Insurance Insider US Daily
Editor's Monthly Picks

Exclusive content & data tools

US Talent Tracker, In-depth research pieces, MGAs/Programs Platform, E&S Platform



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ILS

Intelligence on the insurance-linked securities (ILS) market.

Markets Covered

London market
Bermuda market
Global market

Content types

Breaking news
Insight, analysis, and opinions
Data tools specific to the ILS market

Newsletters

Breaking news alerts
Weekly Briefing

Exclusive content & data tools

ILS Fund Directory, Cat Bond Tracker, Plenum Indices, and Eureka hedge Index

Total subscribers

50,178

Web users previous 12 mos

1,078,212

avg sessions/mo

258,771

Total subscribers

35,964

Web users previous 12 mos

513,684

avg sessions/mo

71,418

Total subscribers

5,436

Web users previous 12 mos

63,941

avg sessions/mo

10,979

Source: Google Analytics, May 2023 - May 2024

Request a free trial:
insuranceinsider.com/free-access

For more information about sponsorship packages and pricing, please contact:



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