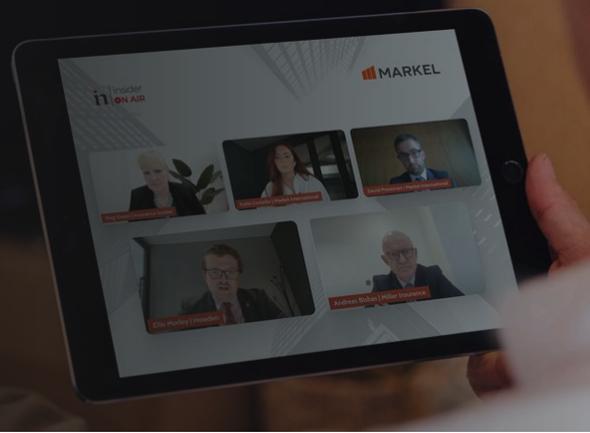


Lead the conversations that matter to your brand



Interested in positioning yourself on a content led webinar curated by our expert editorial team?

Partner with *Insurance Insider* on an **editorially curated webinar** that positions your expert at the center of the (re)insurance conversation.

EDITORIAL-LED WEBINAR

Why partner with us?

Editorially curated topics tied to key moments in the insurance calendar.

Real-time market insight from expert speakers and audience Q&A.

Network with senior industry peers.

Involvement in high-impact industry content.

Access to 100,000+ newsletter subscribers for leads and visibility.

One-hour live webinar moderated by **Meg Green** with a full marketing campaign supported by us.

Live on our BrightTALK platform, free to attend and a permanent on demand replay available.



Calendar

- February • **Liability in the Digital Age:** Social Media, Gaming, Gambling, and Chatbot Challenges
- February • **P&C Outlook:** What 2025 Revealed and What 2026 Holds
- March • **A Year After the Flames:** Lessons from the 2024 Los Angeles Wildfires
- March • **Cyber Catastrophe:** Are Brokers and Underwriters Ready to Own the Risk?
- April • **Inside the Mind of the Risk Manager:** Top Concerns in P&C Insurance Today
- May • **Preparing for Impact:** Insights Ahead of the 2026 Hurricane Season
- June • **The Double-Edged Sword of Litigation Funding:** Insights for Insurers and Claims Pros
- July • **Wildfires, Storms, and Beyond:** Climate-Driven Casualty Claims Intensify
- August • **Countdown to RVS 2026:** Insights and Expectations for Monte Carlo's Premier Reinsurance Event
- September • **The Ultimate WSIA 2026 Preview:** Trends, Themes, and Strategic Takeaways
- October • **Gearing Up for Target Markets 2026:** A Strategic Preview from Scottsdale
- November • **From Interns to Retirees:** Rethinking Talent Attraction and Retention in Insurance
- December • **Invisible Threats, Visible Risks:** Liability Challenges from Emerging Environmental Hazards



'Thanks to the experience and professionalism of Meg Green and the production team, the webinar was a great success'

Communications Lead – AXIS

700+

Webinar registrant on average

75%

Webinar completion rate

4.8/5

Webinar rating on average

PACKAGES

EDITORIAL-LED WEBINAR

Pre Webinar

3× social posts (3 weeks out, 2 weeks out, final week)

2× standalone promotional emails to opted-in webinar registrants

1× inclusion in Insurance Insider, US & ILS editorial newsletters

2× inclusions in Insider On Air newsletter

Partner promotion kit (social assets + email HTML)

Post Webinar

Full opt-in attendee data (live & on-demand)

Performance report (registrations, engagement, feedback & questions)

On-demand embed code

WEBINAR VIDEO CUT ADD-ON

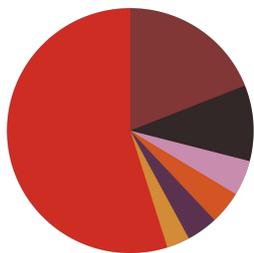
Highlights video re-cut from the webinar recording for use across your channels

BESPOKE WEBINAR

If you'd like to partner with us on a webinar outside of our scheduled calendar, we can create a bespoke session tailored to your chosen topic and objectives.

Contact us to discuss your ideas.

WHO'S WATCHING?



19% C-suite & senior leadership
10% Underwriters
4.65% Claims
4.37% Actuarial
4.09% Finance
3.02% Brokers
54.85% Other titles (misc. roles across operations, tech, analytics, project management, HR, etc.)



40.53%

35.15%

2.49%

2.34%

1.75%

1.68%

1.52%

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