

# THE INSURANCE Insider

## Executive Briefing

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Grant Thornton

## Endless risk; Prodigious opportunities

With economies across the world sliding deeper into recession, *The Insurance Insider* assembled a trio of insurance grandees to assess the root causes of the global crisis, how our industry has been impacted and what opportunities will emerge out of the financial turmoil.

And who better placed to offer a unique insight than CV Starr (and former AIG) chairman and CEO Maurice R Greenberg, Willis Group Holdings chairman and CEO (and former leading investment banker) Joseph J Plumeri, and Lloyd's Franchise Performance Director (or 'underwriting Tsar') Rolf Tolle.

From mark-to-market accounting and a dissection of the risk management failings of investment banks, to the renaissance of the subscription market and the threat of hyper inflation – a host of hot topics were ruminated upon.

The conclusion? The insurance industry is in relatively good shape, having emerged from its own trials of adversity several times in recent decades. But it should not get carried away, with the recessionary challenge ever-growing...



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There is also a full DVD of the event available. Subscribers to *The Insurance Insider* can order this for free. The cost for non-subscribers is **£185** per copy. Please contact Aimee Pitt on **+44 (0)20 7397 0619** or [aimee@insuranceinsider.com](mailto:aimee@insuranceinsider.com) for your copy.



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